

# Fabric and Home Care World Conference

**October 28–31, 2018**

Boca Raton Resort & Club | Boca Raton, Florida, USA



## SPONSORSHIP OPPORTUNITIES

Highlight your company's presence as an industry-leader by supporting the Fabric and Home Care World Conference through a sponsorship. Read on to discover the full scope of sponsorships we offer—options designed to give your company unparalleled brand recognition.

### Networking Events

#### Welcome Reception

**US \$25,000**

Held on the Grand Lawn of the Boca Raton Resort, the Welcome Reception is a premium event to showcase your company to all conference attendees. Drinks and hors d'oeuvres will be served. Your company's logo will be featured on event signage as well as cocktail napkins.

#### Happy Hour Reception (2 opportunities)

**US \$15,000**

Be front and center as attendees keep the conversations going during both evening Happy Hours offered. The Happy Hours will be held in the Exhibit Hall – have your logo featured on the napkins for these receptions. Your company's logo will be featured on event signage as well.

#### Luncheon (2 opportunities)

**US \$15,000**

Lunch will be served on Monday and Tuesday of the conference. The luncheons will be great opportunities to have your company's logo displayed on event signage.

#### Refreshment Break (6 opportunities)

**US \$7,500**

Each day of the conference, there will be a morning and afternoon break in the exhibition. You will be able to stay at the forefront of attendees' minds with your company's logo featured on event signage.

### Global Sponsorship Benefits

	US \$25,000	US \$15,000	US \$12,500	US \$7,500	US \$5,000
Logo will be used on the website, in the printed program, the App, and on general event signage.	Yes	Yes	Yes	Yes	Yes
Complimentary World Conference registration(s)	4	3	2	1	—
World Conference registration(s) at a 50% discount	4	3	2	1	1
Advertisement in the printed program	Full page, 4-color	Half page, 4-color	Half page, 4-color	50% discount	50% discount

View sponsorship information online at: [FabricHomeCare.aocs.org/Prospectus](http://FabricHomeCare.aocs.org/Prospectus)

### Customized Branding

#### Resort Key Cards

**US \$25,000**

Imagine conference attendees seeing your company's logo every time they use their resort room key. The key card will feature your company's 4-color design on the front.

#### Mobile App

**US \$15,000**

Looking for a sponsorship that gives your brand exposure beyond the conference? The conference mobile app will be available two weeks prior to the Fabric and Home Care World Conference and will stay open four weeks after the meeting. The App will be the attendee's on-the-go reference tool, and your exclusive banner ad with a live web link will be featured in different areas of the app. As the sponsor, you will be able to provide the banner ad art and your custom URL.

### Branded Conference Products

Prominently display your company's logo on one of the items that attendees receive at registration. This will ensure that your company is top of mind not only during the event, but long after.

#### Portfolio Bags

**US \$12,500**

#### Badges

**US \$12,500**

#### Notepads

**US \$7,500**

#### Pens

**US \$5,000**

#### Your contact for booth rentals, sponsorships, and advertising opportunities:

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